

# 2015

## JANUTOL

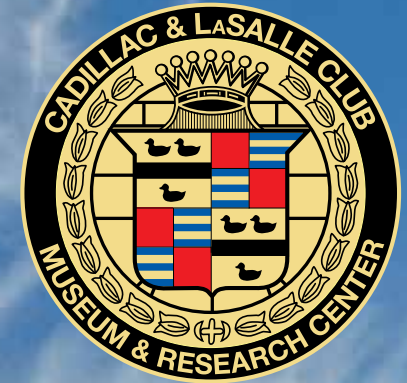
janutol printing co., inc.

9920 Conner Ave.

Detroit, MI 48213

313.526.6196

[janutolprinting.com](http://janutolprinting.com)





Upper photo - Gilmore Car Museum grounds ca: 2010

Lower photo lower center clockwise - Carriage House, Cadillac Gallery signage, Early car display, Later car display



# JANUARY 2015

S	M	T	W	T	F	S
<b>JANUTOL</b> 9920 Conner Ave. Detroit, MI 48213-1245 313.526.6196 fax 313.526.2790 janutol printing co., inc. www.janutolprinting.com			NOTES:	1 NEW YEAR'S DAY	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16 CLCMRC & CLC Board Meetings Scottsdale, Arizona	17
18	19 MARTIN LUTHER KING JR. DAY	20	21	22	23	24
25	26	27	28	29	30	31



# FEBRUARY 2015



S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	PRESIDENTS' DAY (US) HERITAGE DAY (CAN)		ASH WEDNESDAY			VALENTINE'S DAY
22	23	24	25	26	27	28

**JANUTOL**

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NOTES:



Clockwise from top: Museum groundbreaking September 29, 2013; Sign announcing the construction; Iwo Jima style raising of the 1930s Cadillac & LaSalle porcelain enamel sign



# MARCH 2015

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
DAYLIGHT SAVINGS BEGINS	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	9920 Conner Ave. Detroit, MI 48213-1245 313.526.6196 fax 313.526.2790 <a href="http://www.janutolprinting.com">www.janutolprinting.com</a>		NOTES:
PALM SUNDAY						



Clockwise from upper left: Steel skeleton of the museum building; Tyvek and aluminum outer panels being installed; Glass installation; concrete pouring



# APRIL

# 2015

S	M	T	W	T	F	S
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<b>5</b> EASTER	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>
<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>
<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	NOTES:	



Museum Grand Opening September 28, 2014 Clockwise from upper left: Museum president Paul Ayres emcees the ceremony; Show-room windows covered with paper and a 1948 era new model teaser sign; Ribbon cutting. L to R - Paul Ayres - museum president, Alan Haas - past president & co-chair, Bill Andreson - site and building committee chair, Dave Ritchie - CLC president, Tim Pawl - past president, curator & co-chair; street sign in front of museum; Front museum entrance adorned with ribbons



# MAY 2015

S	M	T	W	T	F	S
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<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>
MOTHER'S DAY						
<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>
ARMED FORCES DAY	VICTORIA DAY (CAN)					
<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>
<b>31</b>	MEMORIAL DAY					



1937 LaSalle convertible sedan in the showroom



# JUNE

# 2014

S	M	T	W	T	F	S
NOTES:	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>
FLAG DAY						
<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>
FATHER'S DAY						
<b>28</b>	<b>29</b>	<b>30</b>	CLC GRAND NATIONAL Badger Region Milwaukee, Wisconsin			NOTES:
			<b>JANUTOL</b> janutol printing co., inc. 9920 Conner Ave. Detroit, MI 48213-1245 313.526.6196 fax 313.526.2790 <a href="http://www.janutolprinting.com">www.janutolprinting.com</a>			



1918 Type 57 Cadillac touring car - used in WWI



# JULY 2015

S	M	T	W	T	F	S
<b>JANUTOL</b> 9920 Conner Ave. Detroit, MI 48213-1245 313.526.6196 fax 313.526.2790 janutol printing co., inc. www.janutolprinting.com			<b>1</b> CANADA DAY (CAN)	<b>2</b>	<b>3</b>	<b>4</b> INDEPENDENCE DAY (US)
<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>
<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>
<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>	NOTES:





1931 Cadillac Series 355A V8 5 Passenger Sedan



# AUGUST 2015

S	M	T	W	T	F	S
<b>JANUTOL</b> janutol printing co., inc. 9920 Conner Ave. Detroit, MI 48213-1245 313.526.6196 fax 313.526.2790 www.janutolprinting.com			NOTES:			<b>1</b>
<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>
<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>
CLC DRIVING TOUR • Motor City Region • Detroit, Michigan						
<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>
<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>
<b>30</b>	<b>31</b>					



Left to right in photo: 1957 Cadillac Eldorado Brougham; WWII 346 cu in Cadillac tank engine and Hydromatic transmission; 1940 Cadillac 5 passenger sedan with dual side mounted spare tires



# SEPTEMBER 2015

S	M	T	W	T	F	S
NOTES:		1	2	3	4	5
6	7	8	9	10	11	12
	LABOR DAY				PATRIOTS DAY	
13	14	15	16	17	18	19
	ROSH HASHANAH					
20	21	22	23	24	25	26
			YOM KIPPUR			
27	28	29	30		<b>JANUTOL</b> <hr/> janutol printing co., inc.	



The 26 foot LED back lighted Cadillac script accents the display of 1961 through 1991 Cadillacs



# OCTOBER 2015

S	M	T	W	T	F	S
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<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b> COLUMBUS DAY (US) THANKSGIVING DAY(CAN)	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b> HALLOWEEN



1993 Allante convertible coupe Indy 500 Pace Car festival & track car



# NOVEMBER 2015

S	M	T	W	T	F	S
1 DAYLIGHT SAVINGS ENDS	2	3 ELECTION DAY	4	5	6	7
8	9	10	11 VETERANS' DAY (US) REMEMBRANCE DAY (CAN)	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 THANKSGIVING DAY (US)	27	28
29	30	<b>JANUTOL</b> 9920 Conner Ave. Detroit, MI 48213-1245 313.526.6196 fax 313.526.2790 janutol printing co., inc. <a href="http://www.janutolprinting.com">www.janutolprinting.com</a>			NOTES:	

# EVOLUTION OF THIS BUILDING DESIGN



1948 GM Dealership Recommended Design #5



1949 Pemberton Cadillac Dealership Toledo, Ohio



Architects Rendering

## THE MUSEUM BUILDING

In 1948 General Motors published a book that contained fifteen dealership architectural design renderings. The book offered various designs to encourage dealers to update their facilities in preparation for the post World War II demand for automobiles that was forecast for the 1950s.

Design \$5 was selected by the Cadillac & LaSalle Museum & Research Center building committee to be used as the basis for the design for the museum building. A short time after the design was approved an article with photographs of the newly remodeled Pemberton Cadillac dealership in Toledo, Ohio was discovered in the museum archives in a 1949 issue of the Cadillac Serviceman. The similarity is striking! Additional Cadillac dealerships constructed using the same basic design have also been identified in New Jersey and Illinois.

Information provided by Steve Taylor, owner of Taylor Cadillac, the successor to Pemberton Cadillac, provided additional information. The design concept was a collaborative effort among Cadillac, General Motors and the head of design at Libby Owens Ford (LOF) Glass. The use of floor to ceiling plate glass in showrooms was a departure from the usual practice at that time. It enabled excellent views of the vehicles in the showroom from the street. The Pemberton Cadillac dealership design was featured in architectural seminars and in articles in architectural publications.

Panoramic view of the El Mirage and Sixteen Cadillac concept vehicles framing a 1/4 scale model of the 1993 Presidential Limousine and armored chassis.



# DECEMBER 2015

S	M	T	W	T	F	S
JANUTOL janutol printing co., inc.		1	2	3	4	5
6	7 HANUKKAH	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	CHRISTMAS DAY	BOXING DAY (CAN)
				NEW YEAR'S EVE	NOTES:	